

An Influencing Reading Tool for 21st Century Reader - “Online book club”: A Study

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Abstract

A book club is a book group of many people. For example, they can meet in public or in libraries, classrooms, cafes or other rooms and buildings, where they can also be found at home. Together, they are discussing a particular book they are reading, asking questions and exchanging ideas, thoughts and ideas about the selected book. Book clubs have always been based on contemporary politics, society and religion. These clubs are a great way to meet new people who have a similar interest in books, genres, and reading materials.

The popularity of book clubs is due to the importance of conversations about books. These discussions expand our perspective and knowledge about a particular story or event. It also helps to improve reading comprehension and other literary skills that allow us to effectively express and develop ideas about not only literature but ourselves. Book clubs also inculcate positive attitudes towards books, such as a love of reading and an appreciation for literature in their various arts. Student book clubs encourage longer and more in-depth reading as they open up different perspectives.

Keywords: *Book Clubs, Literary Skills, Perspective and Knowledge, Literature, Depth Reading, Thoughts and Ideas.*

I. Introduction & Background of the Book Clubs

The history of book clubs, which began in the United States in 1634, is closely linked to women's rights. What should a woman interested in studying do when she has been thrown out of intellectual gatherings and most colleges and universities?

In the 1800s, as they got creative, they met by candlelight in the back of a bookstore or in the

living room, with the women forming their own reading group to learn.

1840 America's first bookstore-sponsored chat club began to meet at Margaret Fuller's Boston store. Socrates' method was used to examine philosophical questions in Fuller's "Conversations" Symposium for Women.

In 1877, Mattoon's Women's Reading Club met for the first time to expand their horizons and discuss new ideas.

In the twentieth century, book clubs clashed with retailers. An enterprising reader, Harry Sherman, founded the Book of the Month Club in 1922 and sent them a direct subscription volume.

In 1950, the club belonged to over half a million families. America falls together. Similar groups have emerged across the country, including the Literary Guild and the Great Books Foundation.

In the late 1990s, online book clubs emerged as an alternative to traditional thematic individual groups. Club members are no longer required to visit specific times and places regularly.

In 1996, Oprah Winfrey founds her own TV book club, which sparked widespread interest in book clubs around the world. The Fed Book Club that started the explosion continues today.

You can't talk about Book Club without talking about Oprah Winfrey. Oprah's recommendations were so influential that publishers printed special editions of selected books called "Oprah Book Clubs".

In the early 2000s, publishing houses, booksellers and libraries were increasingly promoting and promoting joint book activities.

The latest addition to the book club scene is the introduction of online chat: Facebook founder Mark Zuckerberg. He has turned his New Year's resolution into a global challenge to read more books. For her "Year of the Book" project, she plans to pick up a book every two weeks and discuss it on her Facebook page.

Today, there are approximately 10 million book club members in the world. Most clubs have 10 or more members. 70 to 80 percent of the clubs are entirely female.

II. Objective of the Book Club

A book club in a society can serve various objectives, fostering intellectual engagement, social interaction, and a sense of community. Here are some common objectives of a book club in a society. Remember that the specific objectives of a book club may vary based on the goals and interests of its members. It's essential to communicate and collaborate with members to ensure that the club serves the needs and desires of the society it represents. Few general objectives are discussed.

1. **Talking to like-minded people for discussion:** Online book clubs are a great place to meet people like you who share similar interests. Yes, opinions may differ, but the good thing is to discuss common issues with differing opinions.
2. **Sharing your opinion with others:** You may underestimate your own opinion about something, but your opinion may be valuable to others. Online book clubs are a great place to share and think about a topic. Plus, it's a great place to find alternative reviews and form your own opinion.
3. **Get recommendations from similar mindset people:** This is the most beneficial part of the online book club. When looking for a good book, reviews alone are not helpful as most people evaluate books without thinking much about the reasons behind them. To further explain how I do this, I once wrote a blog on how to rate a book. Too many reviews online these days can be confusing. Written review is more valuable. Anyone who has taken the time to write a book review can go a long way in deciding what to read next. The platform

provides an unprecedented opportunity to share your reading preferences and receive personalized book recommendations from other members.

4. **Provide feedback to other:** You can share your thoughts about a book through an online community and help others decide if they really want to pick it up. You should be given some time to write your notice; But it will save a lot of time of others to take quick decision. Confused about how to write an interesting book review? You may find my blog “How to Write a Book Review: A Step-by-Step Guide” useful.
5. **Stay up-to-date with literary content:** Most online book clubs discuss the latest news, such as upcoming books, new authors, and more.
6. **Interact with authors at interval:** Authors join popular online book clubs to talk to their online audience, promote their books, and collect feedback directly from readers. If you're not a writer, these communities can help you connect with writers and learn a lot of new things. You can ask a question, discuss their book, or even thank them for their work.
7. **Become social media activist:** Yes, there are many social media options like Face book, Instagram and Twitter. However, problems arise when the information shared is misleading or too generic, making advertising difficult to deal with. Most of the material is not useful. On the other hand a topic-oriented community gives you accurate and concise information in the fraction of a minute. You like to be surrounded by the

strategic information, people, and data that are essential to your interests.

III. Literature Review

1. Audra Otto- briefly elaborate the American history of book clubs in MINNPOST internet based news site to his article “The evolution of American book clubs: A timeline” the journeys beginning from “Anne Hutchinson and Benjamin Franklin to Oprah Winfrey, Americans have been assembly for approximately 400 years to discuss sermons, books and topics of the date”(Otto, 2009).
2. The idea of this study was to promote and empower young learners to be intellectually and socially attached in each other’s learning through book clubs. Reading was given more reason, ensuing in less distraction from their environment (Petrich, 2013).
3. Reading commitment was a main goal of Johnston’s research. Learners were busy by their own control or power within their education. Two large scenario of Johnston’s research were the significance of students being able to choose their own literature and the pace at which they read the literature. Both aspects are artistic in involving readers with text, and attractive them to share their learning skills with their peers (Gay Ivey and Peter H. Johnston, 2013).

IV. Present scenario of online book clubs

- **Activities of book club:** Book club is a group of books, usually made up of several people who read and talk about a book on an agreed topic or reading list. It is common for book clubs to select a specific book to read and discuss at the same time. Official book clubs meet from time to time at a specific location. Most book clubs meet monthly so

that members have time to read the next book. Book clubs may focus on literary criticism or less academic topics(Sudevan, 2020). A number of book clubs' spotlight on a specific genre, such as saga or horror. There are even book clubs devoted to a particular writer or series.

- **Resources available in the online book club:** "A resource for readers who love talking about books." This platform contains guidelines for "Organizing, Managing and Managing a Successful Book Club". It includes links to online book clubs and discussion forums, and these platforms provide free discussion guides for specific books.
- **Types of users:** Not all book clubs are perfect, and most of them consist of a strange group of very different personalities with very different tastes, all of whom struggle to voice their literary opinions. Fan readers, book lovers, students, holders of intellectual knowledge and much more.
- **Diversity Perspectives Book Club:** Book lovers gather in a book discussion group where there are several books, including a selection, and where they can safely explore important contemporary ideas together. Participants suggested a topic for each meeting, but opted for one of two books on the topic. Participants are mirrored in some of the possible themes and possible book pairs that will be related to those topics. At the end of the Diversity Perspectives Book Club meeting, the group decided to do an interview and read the next topic. In this way, they created a space for participants to model their own experiences(MARY D. BURBANK and DON KAUCHAK, 2010). Dynamic Perspectives Reading Club has become a place where book lovers celebrate

reading books, sharing their own perspectives, and supporting each other to develop experiences that are different from ours.

- **Innovative Portfolio:** It's an intellectual hub of knowledge cultivation for everyone without considering the cast, gender and economic background. Project wise topic-oriented discussion enhancing wide area of knowledge. Platform for a book review with various points of view from diverse strata of people. Online book clubs are Open minded book lovers' paradise.

V. Portfolio of a few online book clubs

- **New York Public Library & WNYC's Virtual Book Club:** The New York Public Library and WNYC, two New York institutions, are joining forces to organize a virtual book club to bring New Yorkers together and nurture the community in an age of unprecedented social division. They discuss about books, music, films etc. This club divided programmes in several events for all age groups.
- **Goodreads Choice Awards Book Club:** Goodreads is the world's largest website for book readers and referrals. "Goodreads" 2007 was launched in January. One of the new features of this book club is what books your friends are reading. Keep a record of the books you have read, read and want to read. View recommendations in your personal book. Our recommendation engine analyzes 20 billion data points and provides suggestions according to your literary taste. Find out if a book is right for you based on our community reviews.

- **Rebel Book Club:** Rebel Book Club helps curious people improve their non-fiction reading habits by giving a wide platform, so that it understands how much they read? How diverse they are? How efficiently they pertain what they learn? also look after the valuable communication through meetings for buildup friendships. It also allows creating desire group with close members for integrated private discussion with others. Rebel Book Club works with authors, subject matter experts, and organizations to help club members teach and learn. They cover a variety of topics and books on personal development, global challenges (climate, social justice, AI) and extraordinary human stories. The club has been doing this since May 2015 with a global community of friendly thinkers and actors. Everyone goes at their own pace and does what they have the time and interest to do. They believe that one can be educated throughout life. It aims to be a meeting place for non-fiction fans to read, learn and connect. Rebel Book Club is a fun and interesting place to visit.
 - **Salon London Book Club:** One such club, form for eager to learn more, where property managers worked, created the London Saloon in 2008; It has since been described as one of the best activities in the world (GQ Magazine). In their eleven years, they have become the most important point of contact from smart experts to big ideas: communication with emotions, we also like to show original and unusual ideas from new voices. He created “**The Transmission Prize**” in 2014 to promote his ideas with other holders, which is announced every February and is a celebration of giving us more time with the speakers and their ideas. They love to work together and enjoy working with exceptional partners such as Other London Book Club, Hay Hill Members Club, Latitude Festival, Wilderness Festival and Tate London among others. They work hard to give a lively feel to all their living rooms, so expect motivational speakers, thoughtful ideas in a wonderful, cohesive and intimate environment.
 - **Oprah’s Book Club:** The Oprah Book Club was a book discussion club segment of the American talk show The Oprah Winfrey Show featuring selected books by host Oprah Winfrey. Winfrey founded the book club in 1996 and chose a new book, usually a novel, for readers to read and discuss each month. Overall, the club recommends 70 pounds over 15 years. The club has seen several literary debates, such as Janathan Franzen's public dissatisfaction with Winfrey's novel The Correction, and the now infamous phenomenon in James Frey's memoir, A Million Little Pieces, the 2005 election which was almost entirely published at the time of the invention. happened. This latest controversy has publicly confronted and embarrassed Frey and publisher Nan Tells in a critically acclaimed live episode of The Winfrey Show. On Friday, June 1, 2012, Oprah announced the launch of Oprah Book Club 2.0, featuring Wild by Cheryl Stride. The new edition of Oprah's Book Club, a joint venture between OWN: The Oprah Winfrey Network and O, Oprah Magazine, will include the use of a variety of social media platforms and e-readers.
- On March 25, 2019, Apple Inc. And Oprah announced the relaunch of the Oprah Book Club, which will air on Apple TV+.
- **Indian Book clubs:** With all of us socially isolated and isolated from ourselves in the days of COVID-19, we really miss the long (and sometimes loud) conversations with our friends, where we discussed only those

books. What did we read and why was our book recommendation definitely a good one? Luckily, there are plenty of interactive book clubs online that help us read more and talk more! Here I am reviewing some Indian online book clubs that you must try!

- **Delhi Book Club:** The Delhi Book Club has recommended and reviewed books since 2008 and now has over 6,500 members. Their Facebook group is the focus of updates and discussion about Book of the Month and they have one clear goal: this club is to discuss books and just books! They also host offline chats that are confirmed after the quarantine is over, where they sort out characters from the Book of the Month and recreate scenes.
- **Reese's Book Club:** This 100% online book club is undoubtedly one of our top picks! Pick one book each month with a strong female character at the center of the story set by Reese Witherspoon. She also regularly conducts discussions and interviews with authors who have 1.5 million followers on her Instagram page. Especially the way we select books on specific topics considered difficult. Plus, his Instagram gives us a great #”bookinspo”#.
- **Silent Book Club:** Silent Book Club was founded in 2012 and now has over 240 chapters (called cities) around the world. Organizer's Facebook group is one of the most active that recommends (and demands) books, heartwarming personal stories, and even naughty books. Now they are hosting virtual book club meetings around the world also!
- **The Non-Fiction Book Club of India:** Whether you are a pure non-fiction reader or a non-fiction lover and want to immerse yourself in the world of non-fiction, this

group will welcome both types of readers! This book club hosts group reading groups and discussions on topics ranging from business to feminism, science, and more.

- **Indian Book Club:** In Indian Book Club, readers not only share reviews and recommendations, but also personal posts such as their own book collections, special editions and even books they have already read and liked. This holistic book club also lists book deals and deals on the Internet.

VI. Emerging areas of book lovers

- **People and books involvement:** The popularity of book clubs is due to the importance of conversations about books. These discussions expand our perspective and knowledge about a particular story or event. It also helps to improve reading comprehension and other literary skills that allow us to not only express and develop literature effectively, but to think for ourselves. Book clubs also cultivate a positive attitude towards books, such as a love of reading and an appreciation for literature in their various arts. Student book clubs encourage longer and more in-depth reading as they open up different perspectives (Jenifer Rank, 2013).
- **Group talk:** A book club is a book group of many people. For example, they can meet in public. NS. In libraries, classrooms, cafes or other rooms and buildings, where they can also be found at home. Together, the teams are discussing a specific book they are reading, asking questions and exchanging ideas, thoughts and ideas about the selected book. Book clubs have always

been based on contemporary politics, society and religion. These clubs are a great way to meet new people who have a similar interest in books, genres, and reading materials.

- **Subject domain peer group:** A book club is a group of books, usually made up of several people who read and talk about a book on an agreed topic or reading list. It is common for book clubs to select a specific book to read and discuss at the same time. Sometimes specialist book clubs were also formed with members discussing their issues to find their mental comfort. These book clubs meet regularly at a specific place after a certain time. Most book clubs meet monthly so that members have time to read the next book. Book clubs may focus on literary criticism or less academic topics. Some book clubs focus on a specific genre, such as romance or horror, or perhaps other topics. There are even book clubs devoted to a particular writer or series (Hollins et al., 2016).
- **Influential Factors:** People are attracted to the elements of influence as hereditary. Book reading groups such as the popular Goodreads.com website, which has 40 million members. Large book clubs also have the potential to influence the publishing market. When Mark Zuckerberg announced in January that he was launching an online reading group with the title A Year of Books, his first choice topped Amazon.com's sales list at 45,140 to the top 10 within a night. All of the book club members interviewed for this article, male or female, gave the same reason for signing up: They wanted to read more, and they wanted to read books they wouldn't be able to read otherwise. Reading in itself is a big deal for many people. But book clubs offer much more than just the opportunity to make new lessons readily

available: they provide a social space where people learn and grow through collective intellectual engagement.

- **Intellectual community development:** The reason of this learning was to promote and authorize young learners to be rationally and generally concerned in each other's knowledge through book clubs. Understanding was given more reason, resulting in fewer distractions from their environment (Rank, 2013). Within the organization of a book club, social accountability and altruistic bias was urbanized (Beach & Yussen). Enabled learners transfer these skills from the book clubs into their education within other domains, and with other peers in social settings, which further optimistic them as reader in their book club deliberations. Book clubs are vital in inspiring inner levels of learning for students in their reading of literature, and necessary in increasing self-motivated accountability for deeper levels of discussion within community.

VII. Impact on present education system

- **Students' meeting Hub:** Students wanted to take responsibility not only outside the book club, but also in the book club conversation, as concentration was a priority for most students. They were motivated to learn and to take on challenges. Students focus more on reading and finish the prescribed reading, knowing that their peers trust them to read. They were motivated to be able to engage in intense debate at home and in the classroom; realizing the importance of the challenge to maintain a free and enjoyable experience, he prioritized

independent responsibility. Here we try to explain how a student has improved as a reader by participating in book club discussions: "You talk to other people and help them read; you're not just helping yourself." This is important because it is easier to learn alone than with others" (Beach & Yussen, 2011).

- **Engagement of students and learners:**

The students really liked the experience of having a book club, not only because they had unexplained time to monitor their learning with their peers, it also challenged them to think better while reading, resulting in more Reflection happened. Being able to study independently was the most interesting aspect for most of the students. The book club will not go on for more than two weeks without an agreed reading and reflection assignment and without a thoughtful conversation throughout the life of the book club. Responsibility was essential within the book club. Socialization stopped when they had nothing to discuss or learn. Without discussing the impressive aspects of the book club experience, students were not aesthetically motivated to pursue; Book clubs without responsible students have stopped meeting students due to frustration or apathy (Sachin, 2019).

- **Parallel platform for learning:** For every group of book lover, there is an opportunity to interact with the semi-structured format associated with book clubs that go beyond expressive text review. Exploring explanations in the context of lesson preferences, problems,

and teacher interviews allows teachers to take responsibility and offer advice on their work. First, book clubs provide qualified development to newcomers who have the career opportunities they name and parallel the stories of others. These public links provide newcomers with the platform accountability needed for orderly change. The long-term goal of this project was to integrate potential teachers and practicing teachers into multi-level book clubs. Imaginary benefits include increased opportunities for skilled teacher role models, access to reflective thinking of qualified teachers in complex classroom topics, and increased communication between levels. The prospective teachers and the practicing teachers met separately due to logistics problems. Our long-term goal was to create a multi-level book club with different levels of experience. The study results call into question the appropriateness of this goal (Shawna R. Briggs, 2010).

- **Building up relationship:** In book clubs, students form friendships with each other and in the community, while providing as much personal information as they deem appropriate. Students shared the value that book clubs provide a safe place to solve problems and a safe environment to improve as a communicator. One of the main goals of a book club was to better prepare for academic interactions and to communicate orally with peers. My conversation with Brady in December shocked me when he told me how important it was for him to learn safely

and share his thoughts with his colleagues. He described: "I'd rather talk about a book than talk about my personal life. He said he could be in the community and have fun with peers without any personal discussions. By building his personal connection with the book and book club conversations, he didn't need to reveal anything personal about himself (Brank & Wylie, 2013).

VIII. Conclusion

The community, but to a greater extent the relationship, was socially established between the readers and their peers. The quality of their conversations improved within their book club, which permeated other educational content areas and spread to other social communities throughout the day. This study was not limited to literature or the community of a particular book club; Students learned that their book club is not only an activity to think deeply about their school, but it can also be a fun, lifelong learning experience for peers. Book clubs have students who are aesthetically motivated and want deep learning and connections within and within the classroom community. The students also felt that aesthetic inspiration was no longer in question. Students were prepared to tackle difficult books because they knew they would have the support of their classmates. Group responsibilities for reading and exchanging summaries have exceeded quantitative perfection; Community reading became qualitative as students reflected deeply on each other and had rich book club discussions with multiple perspectives and different patterns. A sense of unity was gained among the students with different types of differences and disagreements. A sense of belonging spans many contexts and there is a deep understanding and responsibility in the pedagogical and social aspects of education. The

whole learning environment in the classroom has changed and book clubs have become a safer and more diverse community. Students invested in independent learning, which was further strengthened when they were able to share their unique learning with their peers and gain experience from different perspectives. Book clubs develop each student as a reader, but within a collaborative reading community, even more possibilities have been created. By increasing discussion as students and as peer teachers, their leadership skills give students more opportunities to engage with their peers in their clubs. With their collaboration the responsibility of being a critical thinker and their discrepancies have become contagious. Limitations of the study were the students' different schedules and the students' different reading abilities. Students at the Early Reading level were limited in the depth of their conversations because their studies focused more on comprehension than on preparation for the conversation. The more students improve as readers, the more they need to be part of the book club community. Low reading students read short books, challenging us to provide reading material for a few weeks. Arranging a continuous time for students to speak at their book club each week was limited due to all lecture commitments, study plans, and other field trip experiences such as band and orchestra during the week. As a result, the book club times listed during the search were changed more than once, which eventually took some time to calculate. The time for collection of research data has also been limited in the study. Within the year, the depth of education increased further. Learning from the book club experience is transmitted through the academic and social experiences of students in school. The more students engaged in their book club community, the more infectious the learning spread throughout the class. Additional research can determine whether there are more different types of book clubs. These book clubs may include non-fiction or gender-centric book clubs, book

clubs with teachers and students, book clubs with students of different grades, or book clubs with students of other grades. These reading clubs can provide a variety of academic and social skills and strategies and can focus on further community development and building greater connections between students and others.

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