

BRAINWARE UNIVERSITY SCHOOL OF MANAGEMENT & COMMERCE DEPARTMENT OF HOSPITAL MANAGEMENT MASTER OF BUSINESS ADMINISTRATION IN HEALTHCARE & HOSPITAL MANAGEMENT- 2024

SEMESTER - I

| SI. | Course Code | Course Name | | т | P | Evaluation Scheme | | Total | Credits |
|-----|-------------|---|----|---|---|----------------------|-----|-------|---------|
| NO. | | | _ | • | - | CIA | TEE | Iotai | Credits |
| 1 | MHM10101 | Management Processes and Organizational Behaviour | 3 | 1 | 0 | 40 | 60 | 100 | 4 |
| 2 | MHM10102 | Concept of Health, Disease and Healthcare System | 4 | 0 | 0 | 40 | 60 | 100 | 4 |
| 3 | MHM10103 | Management of Hospital Clinical Services | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| 4 | MHM10104 | Accounting and Financial Management | 3 | 1 | 0 | 40 | 60 | 100 | 4 |
| 5 | MHM10105 | Human Resource Management | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| 6 | MHM10106 | Statistics for Decision Making | 3 | 1 | 0 | 40 | 60 | 100 | 4 |
| 7 | MHM10107 | Marketing Management | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| 8 | MHM17108 | Computer Applications in Management | 2 | 0 | 2 | 40 | 60 | 100 | 3 |
| | TOTAL | | 24 | 3 | 2 | 320 | 480 | 800 | 28 |

SEMESTER - II

| SI. No. | Course Code | Course Name | | т | Р | Evaluation Scheme | | Total | Credits |
|------------|-------------|--|---|---|---|----------------------|-----|-------|---------|
| INO. | | | L | • | P | CIA | TEE | Total | Credits |
| 1 | MHM20109 | Health Economics | 2 | 1 | 0 | 40 | 60 | 100 | 3 |
| 2 | MHM20110 | Epidemiology and Public Health | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| 3 | MHM20111 | Research Methodology | 3 | 1 | 0 | 40 | 60 | 100 | 4 |
| 4 | MHM20112 | Hospital Management Information System and Medical Records | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| 5 | MHM20113 | Management of Hospital Support Services | 4 | 0 | 0 | 40 | 60 | 100 | 4 |
| 6 | MHM20114 | Services Marketing | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| 7 | MHM20115 | Strategic Management in Health care | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| 8 | MHM20116 | Ethical and Legal aspects in Health care | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| 9 | MHM29117 | Effective Communication and Soft Skills | 0 | 0 | 4 | 40 | 60 | 100 | 2 |
| | TOTAL | | | 2 | 4 | 360 | 540 | 900 | 28 |



BRAINWARE UNIVERSITY SCHOOL OF MANAGEMENT & COMMERCE DEPARTMENT OF HOSPITAL MANAGEMENT

MASTER OF BUSINESS ADMINISTRATION IN HEALTHCARE & HOSPITAL MANAGEMENT- 2024

SEMESTER – III

| SI. | Course Code | Course Name | L | L T | | Evaluation Scheme | | Total | Credits |
|------|-------------|--|----|-----|---|----------------------|-----|-------|---------|
| 140. | | | | | | CIA | TEE | | |
| 1 | MHM30118 | Healthcare Innovation & Entrepreneurship | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| 2 | MHM30119 | Quality Management in Healthcare | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| 3 | MHM30120 | Hospital Planning and Organization | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| 4 | MHM30201 | A.Organizational Change and Development B. Integrated Marketing Communications | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| 5 | MHM30202 | A.Team Dynamics and Leadership B.Customer Relationship Management | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| 6 | MHM30203 | A. Performance and Compensation Management B. Digital and Social Media Marketing | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| 7 | MHM30301 | A.Operations Management B.Corporate Social Responsibility | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| 8 | MHM38101 | Internship | 0 | 0 | 0 | 0 | 100 | 100 | 2 |
| | TOTAL | | 21 | 0 | 0 | 280 | 520 | 800 | 23 |

SEMESTER – IV

| SI. No. | Course Code | urse Code Course Name L | Т | Р | Evaluation Scheme | | Total | Credits | |
|------------|-------------|--|---|---|----------------------|-----|-------|---------|----|
| NO. | | | | | | CIA | TEE | | |
| 1 | MHM48102 | Dissertation | 0 | 0 | 0 | 40 | 60 | 100 | 16 |
| 2 | MHM48103 | Grand Viva-voce | 0 | 0 | 0 | 0 | 100 | 100 | 4 |
| | | A. Hospital Inventory Control and Store | | | | | | | |
| 3 | MHM40204 | Management B. Health Insurance and Medical Tourism | 3 | 0 | 0 | 40 | 60 | 100 | 3 |
| | TOTAL | | | 0 | 0 | 80 | 220 | 300 | 23 |